

Pure Fresh Groceries

T.J. LOCKE & SON.

65 MAIN STREET.
is the place.
We can save you money.
Prompt service.

LOCAL MEN

Hon. A. J. Russell, of Meridian, was in the city Friday.

Have you anything to buy? If so go to the Surprise Store's "Unloading Sale."

Miss Nellie Bailey has been visiting friends in Meridian for several days.

Floradora is our new 5c sherbet. Don't fail to call for it. Mayo and Weaver.

Mr. H. F. Simrall left Friday for Alexandria, La., where he will make an address today.

For two weeks all roads lead to the "Unloading Sale" at the Surprise Store.

All optical work done by Dr. W. A. Charming guaranteed by Chapman, the druggist.

Don't fail to drop in at Chapman's and get a glass of Sherbet—Delicious and refreshing.

Mr. W. H. Askew, of Hattiesburg, has been spending the past few days with relatives in the city.

The Singer leads the world. Have one sent to your home on trial. R. B. LESLIE, Mgr. 5-29 tf.

Dr. A. A. Wofford returns Wednesday from a professional visit of several weeks to Pickens County, Ala.

Floradora is our new ice. Only 5c. Be sure to call for it. Mayo and Weaver.

Have your eyes fitted with glasses by Dr. W. A. Charming who will be at Chapman's drug store on June 16th.

Singer oil is the best. It does not gum and costs no more than an inferior article. R. B. LESLIE, Mgr. 5-29 tf.

THE COMMERCIAL is glad to note that Col. T. J. O'Neill, who has been confined to his bed by illness for several days past, is able to be out again.

Singer Machines sold on easy payment plan. Old machines taken in exchange. R. B. LESLIE, Mgr. 5-29 tf.

Mr. Frank V. Evans, the general editor of the Meridian Press, spent Thursday in the city attending the hearing of the Aberdeen group before the Interstate Commerce Commission.

Chapman, the druggist, will make through the summer season two flavors of sherbet each day. The best in town.

Hon. Jno. G. Millsaps, one of the attorneys for the Aberdeen group, returned to his home in West Point Saturday morning.

In connection with my 20th Century Soda Fountain I will run my sherbets. Try my up to date drinks. E. C. CHAPMAN.

Mr. T. T. Richards arrived from New York Thursday evening to attend the bedside of his father, Capt. Dan Richards, whose friends are glad to know that he is much better.

Hon. Jas. W. Norment, of Starkville spent Thursday in the city. Mr. Norment is one of the attorneys of the Aberdeen group and came over to attend the meeting.

UNLOADING SALE.

The greatest price reductions of the season to insure liberal trading. Every dollar you spend now is well invested.

SURPRISE STORE'S UNLOADING COST SALE.

Starting June 2nd and continuing until Saturday night, June 14th, we shall offer you everything we have for sale at prices that shall cause a furor in the dry goods and clothing field and center the eyes of all contemplating purchasers in our direction.

PRICE AND COST NO OBJECT, UNLOAD WE MUST.

This sale shall go out as a money saving event for you and as an unloading sale for us. Come tomorrow, or as soon as possible. There is going to be "something doing" here.

READ THE GOOD NEWS, THE MONEY SAVING NEWS.

A Wash Goods Sale

To eclipse any sale from a point of price giving ever inaugurated in the city of Columbus.

There is no house in the city that can equal both these prices and qualities. We are not cutting the qualities, it's the prices. There will be thousands of people here to witness the selling.

27 inch fine zephyr gingham, 7 1/2c.

30 inch silk spot zephyrs, the 30c quality, now 14c.

28 inch dress linens, 12 1/2c yard.

27 inch mercerized chambrays, all colors, 7 1/2c.

These prices should fill our store to "Dewey" eve.

Early bargains, any color, regular 32 inch now 17 1/2c yard.

35c goods, 4c yard.

200 pieces of openwork white 12 1/2c and 15c price 7 1/2c yard.

lawn, unloading 8c.

Dress linings, 4c.

50 pieces white lawn, 4c.

25 pieces very sheer white domes, 50 pieces yard wide bleached, 4 1/2c.

100 pieces yard wide Sea Island, 4 1/2c.

Yard wide Sea Island percales, 50 pieces fancy lawn and bat, our regular 12 1/2c and 15c goods, until sold, 7 1/2c.

Taffeta silk regular 60c quality, now 44c yard.

Ladies' Wear at Cost.

Ready made wrappers at cost.

Shirt waist at cost.

Fancy skirts at cost.

Pans at cost.

Underskirts at cost.

Muslin skirts at cost.

Muslin gowns at cost.

Muslin drawers at cost.

Muslin corset covers at cost.

Well girdle corsets at 44c.

R. & G. 11.00 corsets, now 74c.

Sailor hats at cost.

Trimmed hats at cost.

Bonnets at cost.

Ladies' hosiery at cost.

Entire line of embroideries, laces, appliques, lagoonos at cost.

Linen Bargains.

8 Quarter Pepperell sheeting, 16c.

10 Quarter Pepperell sheeting, 18c.

72 inch Pure linen white table cloth, 64c.

54 inch white table cloth, 20c.

60 inch oil red table linen, 60c quality, 43c.

50 inch oil red table linen, 25c quality, 14c.

Curtains and counterpane bargains.

5 Dozen heavy honeycomb bed spreads, 79c.

Good size lace curtains, per pair, 47c.

White and cream scrims, 43c.

Yard square chenille table cover, 39c.

Ready to put on, table linen cover, 49c.

Shoe Sale.

Strike while the iron is hot. Construct this phrase and buy now, for we have our bargain temper up.

1 Lot of men's congress shoes, all sizes, odds and ends, from our \$1.50 and \$2.00 line choice, 98c.

Men's \$3.00 and \$4.00 fine patent leather oxfords, \$2.47.

All of our men's "Battle Axe" \$3.00 and \$4.00 fine shoes, now \$2.49.

"Battle Axe" \$1.60 and \$2.00 shoe, any toe desired, now \$1.37.

Men's \$2.00 and \$3.00 tan shoes, choice, \$1.49.

Misses' patent leather oxfords were \$1.75, now \$1.24.

A few misses' tan oxfords and sandals, choice, 49c.

Misses' exquisite quality button oxfords and sandals, regular \$1.50 goods, sale price, 97c.

Misses' 2 strap red sandals reduced to 74c.

Odds and ends of our stock of ladies'

\$1.50 and \$2.50 tan oxfords and sandals, choice, 97c.

Ladies' one strap Dongola sandals, now 89c.

Ladies' \$2.00 stylish 3 and 4 strap patent leather sandals now \$1.24 price, \$2.00 and \$3.00 patent leather sandals, French heels, price now \$1.69. This is a shame to sell beautiful shoes at such prices, but unload we must, our misfortune is your good luck.

Every pair of men's, boys, ladies' and girls' shoes and slippers are now being sold at cost and less than cost.

We own and control in Columbus the "Battle Axe" shoes. They have few equals and no superiors.

Do You Wear the Pants?

For just two weeks from June 1st we are going to sell tailor made clothing that is made of the finest material to be had at prices that will astonish the natives. Remember all of our goods are marked in plain figures and you can see our original price and our price now. We mean business and you can depend upon every statement made by this house.

\$9.00 tailor made suits for two weeks for \$6.98.

They come in dozen patterns and are desirable.

\$8.49 suits now \$4.98.

Boys suits now \$4.49.

\$4.98 suits now \$3.74.

\$3.98 suits now \$2.89.

Boys short pants suits were \$1.24 and \$1.50, now 98c.

Boys short pants 10c 15c and 20c.

Youths suits, long pants, were \$4.48, now \$3.25.

Youth suits, long pants were \$2.98, now \$2.24.

We made a mistake and bought too many fine pants. Our mistake will prove your profit.

\$3.98 pants reduced to \$2.98.

\$2.98 pants reduced to \$2.24.

\$2.50 pants reduced to \$1.69.

\$1.50 pants reduced to \$1.15.

\$1.00 pants reduced to 79c.

75c and 50c pants reduced to 39c.

Mens outfitting at cost.

Straw hats at cost.

Well felt hats at cost.

Umbrellas at cost.

Caps at cost.

New shirts at cost.

Boys shirts at cost.

Suspenders at cost.

Men's underwear at cost.

Men's neckwear at cost.

Men's collars and cuffs at cost.

Men's elastic seamed drawers 39c.

Men's undershirts at 15c.

Men's working shirts 20c.

Boys' working shirts 10c.

Men's soft negligee shirts at cost, 39c.

Household Values.

Round tin waiters, 5c.

Oval black enamel waiters, 9c.

Tin wash pans, 4c.

7 hook hat racks, 9c.

2 burner oil stoves, 74c.

Fly traps, 14c.

6-hole muffin pans 8c.

Iron stove pans, 9c.

Water coolers, 9c.

Biscuit rollers, 8c.

Pie plates, 2c.

Wood pine sifters, 8c.

Galvanized water buckets 15c.

Iron enamel lined preserving kettles, 39c.

Black handled dippers, 3c.

Hoop cedar buckets, 14c.

8 quart flaring pans, 20c.

Galvanized iron foot tubs, 35c.

Galva nized iron 5 gallon oil cans, 49c.

Galva tin covered 1 gallon oil cans, 19c.

Glass lamps all complete, 20c.

6 nice glasses, 20c.

6 cups and 6 saucers, 20c.

6 beautiful ice cream saucers.

12 jelly glasses, 20c.

8 day large oak mantel clock, \$1.98.

Nickle alarm clocks, 74c.

Large chambers, 20c.

Water sets at cost.

Chamber sets at cost.

Banjos at cost.

Guitars at cost.

Jewelry at cost.

Hardware at cost.

Up Stairs Bargains.

6 foot linen window shades, 19c.

Large oak easels, 39c.

White and gold easels, 69c.

16x20 white and gold framed pictures, 89c.

The designs are fruit, game and landscape scenes.

30 inchx36 inch American Smyrna rugs, 98c.

27x64 inch velvet Moquette rugs, \$1.87.

36x72 inch velvet Moquette rugs, \$2.98.

36x72 inch genuine Smyrna rugs, 2.74.

28x70 inch reversible Jute rugs, 48c.

45 inchx90 inch large, very heavy real Smyrna rugs, \$4.98.

Floor oil cloth 34c square yard.

30 inch leather strapped, steel tipped canvas trunks now \$2.98.

Brass adjustable curtain rods, 30c.

Ladies' large steel trimmed, metal covered 36 inch trunk, unloading sale price, \$3.94.

30 inch well made zinc trunks \$1.49.

Patent lock dress suit cases \$1.10.

Small telescopes, 2 straps, 19c.

18 inch telescopes, 3 straps, 34c.

Sales at 9 Cents.

12 different sizes in best quality pearl buttons, one dozen a 9c.

No 12 soft taffeta ribbon, in black, white and colors, 9c.

Ducks in solid colors, stripes and figures, 9c.

12 fancy breastpins and novelty pins at 9c.

Fancy side combs at 9c.

12 1/2 linen crash, extra good quality, 9c.

34 inches long, linen huck towels at 9c.

15c lace handkerchief at 9c.

15c men's hose supporters at 9c.

12 1/2 and 15c India linen at 9c.

8 oz heavy duck at 9c.

15c bottle perfume at 9c.

Ladies and men's first-class hose at 9c.

12 1/2 solid color lawn at 9c.

15c ladies vests at 9c.

Best silk garter web at 9c.

15c fans at 9c.

Whitmore's Baby Elite and French gloss polish at 9c.

12 1/2 madras gingham at 9c.

15c men's Coon Brand Collars at 9c.

25c men's suspenders at 9c.

25c wash knee pants at 9c.

15c men's white hemstitched handkerchiefs, 9c.

New designs in cuff holders at 9c.

Men's half hose in black and colors at 9c.

Lace caps for babies at 9c.

Sales at 4 Cents.

Apron gingham at 4c.

Oil calicoes at 4c.

Cotton checks at 4c.

Fans at 4c.

150 yards laces from 1 to 4 inches at 4c.

Hamburg edging at 4c.

Best brass pins at 4c.

Large size tablets at 4c.

Bottle shoe dressing at 4c.

Box of assorted hair pins 4b.

Ladies vests 4c.

Two packs of envelopes 4c.

Handkerchiefs, for men, 4c.

Boys Suspenders 4c.

Paper of Gold-eye needles 4c.

Silk Arm Bands 4c.

Coats 200 yd spool cotton 4c.

Men's white and colored bows 4c.

Man's standing collars, 4c.

Plated collar button worth 10 at 4c.

Bottle Perfume, 4c.

Ladies' fine handkerchiefs, 4c.

Bath towels, 4c.

Cheese cloth, in all colors, 4c.

Collar springs, 4c.

Men's Garters, 4c.

Toilet Soap, 4c.

Long bar laundry Soap 4c.

4 box matches, 4c.

Box note paper and envelopes, 4c.

8 balls thread, 4c.

4 paper needles, 4c.

With the coming of summer another mile post will have been passed in the triumphant march of this progressive establishment.

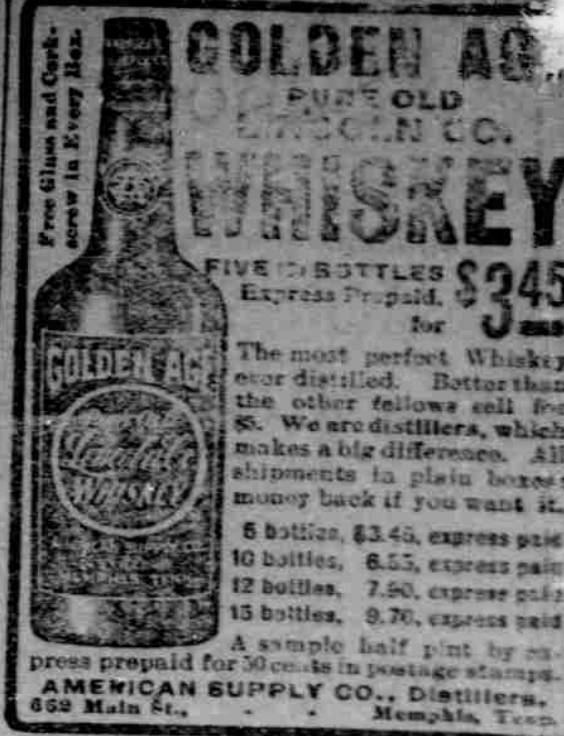
It has been one unbroken chain of successful achievements. We are out for the patronage of this entire growing country, and for two weeks we will place on sale the grandest aggregation of values ever assembled, the most powerful bargain inducements ever offered the trading public.

During this sale no samples will be cut and no goods will be sent out on approval.

SURPRISE STORE, COLUMBUS, MISS.

Look for Red Shoe in front of store. Don't get in the wrong place.

There is but one Surprise Store. Don't get in the wrong place.



GOLDEN AGE WHISKEY
PURE OLD SCOTCH WHISKY
FIVE BOTTLES \$3.45
Express Prepaid.

The most perfect Whiskey ever distilled. Better than the other fellows call for \$8. We are distillers, which makes a big difference. All shipments in plain boxes money back if you want it.

6 bottles, \$3.45, express paid
10 bottles, \$5.55, express paid
12 bottles, 7.50, express paid
15 bottles, 9.75, express paid

A sample half pint by express prepaid for 25c in postage stamps.

AMERICAN SUPPLY CO., Distributors,
602 Main St., Memphis, Tenn.

For persons who are interested in books, John Cotton Dana has compiled some valuable statistics which are published in the

The Busy Newspaper Press.

published in the World's Work. The figures show to just what an astonishing extent the printing presses are busy. Mr. Dana says that every year 4,500 new books are published in the United States and that the total number of copies issued and sold is about 10,000,000. Despite this fact, however, the intellectual food of the masses is not derived from books but from newspapers and periodicals. It is estimated that more than 4,000,000,000 copies of periodicals of all kinds are printed in this country every year. According to Mr. Dana, 4,000,000 adults consume this supply of periodicals. Thus the average for each reader is 100. In analyzing his statements concerning periodicals Mr. Dana estimates that they are distributed as follows: Dailies, 2,865,466,000; weeklies, 1,208,106,000; monthlies, 265,452,000; total, 4,337,108,000 copies. It is truly said that this is a newspaper age. In view of the tremendous demand for periodicals of all sorts it is clear how tremendous must be their influence upon the public mind. The periodicals are made for all classes; they supply something for every demand. They are comprehensive in their scope in order that they may appeal to all sorts and conditions of men. At no time in the history of publishing have the magazines and newspapers even foreshadowed their present high artistic and literary achievement. One of the signs of our democracy is to be found in this general demand for ephemeral reading matter. The newspapers and the magazines speak to rich and poor, to high and low alike. They solidify opinion and develop public sentiment. When nearly 40,000,000 persons, or more than one-half of the entire population, are reading the news which is current history and fiction and which photographs the phases of life, it proves that the public intelligence has attained to a high standard which promises much for the future.

It is not given to many literary men to hold a happier place in the reading public's affection than that occupied by Frank R. Stockton, whose death occurred recently in Washington. Among contemporary writers Mr. Stockton's place was unique. Hardly any of his works to be identified with "serious" fiction. His humor, while genuine and delightful, was fantastic and eccentric. Neither as humorist nor as novelist will he be accounted among the authors whose important function it is to observe life and comment upon it. But in his own way and following a peculiar bent of his own, says the Chicago Daily News, he produced a number of tales and novels which betray the genuine creative talent. Both in his characters and in the scenes and situations where he placed them he presented something absolutely novel. Such works as "The Lady of the Tiger" and "The Casting Away of Mrs. Leeks and Mrs. Aleshrine" were products of a rare and sprightly fancy. He will be regretted as among the best of the minor American writers of fiction.

Charleston, S. C., which has an exposition just now, is beginning to realize that in some respects it can never be the same old Charleston again. The old Charleston was exclusive to the last degree. It had its inner society circle, which clung to the old names and the old prejudices, and one of the old prejudices was that no word of the progress of Charleston society should get its way into the newspapers. As to the coming of the exposition the newspapers yielded to this prejudice, but now things are different. Not only has it been discovered that some of the climbers of Charleston have taken advantage of the exposition excitement to scale the social wall, but, according to the New York Post, one of the newspapers has established a society column.

CARL TESCH
has received the latest in
Spring Styles for Tailoring.
Call and See Him.

Refreshing sherbet, new and attractive combinations. Very best goods daintily served. Mayo and Weaver.

You can see the big reduction made on everything we are having during our "Unloading Sale" because all of our goods are marked in plain figures.

SURPRISE STORE.
E. C. Chapman, the druggist, has secured the services of Dr. W. A. Charming, practical optician, who will be at his drug store for two weeks, beginning Monday June 16th.

Summer Law School
UNIVERSITY OF VIRGINIA.
In Virginia, from June 2nd to August 1st, 1911. For the law, the best and the most complete. The school is held at the University of Virginia, Charlottesville. For catalog and prospectus, write to R. C. ALVOR, Secretary, Charlottesville.

Mr. J. W. Pigg who represents the Arkay Stave Co., and has been residing at Reform, moved his family to Columbus and will make this his headquarters in future.

Mr. Sam Wolf, who for two eight years was an honored citizen of Columbus, but who since 1893 has been residing in Memphis, is in the city on a visit to his old friends, who he numbers by his acquaintances.

Grand Chancellor Louis J. Adler, of the Grand Lodge Knights of Pythias, has appointed Dr. H. M. Lanier as district deputy for this district. Dr. Lanier is a zealous Pythian and we expect to see good results from his efforts before the next meeting of the Grand Lodge.

DR. B. M. PALMER DEAD.

Dr. B. M. Palmer, the venerable Presbyterian divine who was knocked down and seriously injured about two weeks ago by a street car in New Orleans, died at one o'clock Wednesday afternoon at his home in that city. Dr. Palmer was a great and good man and his name was a household word in many homes throughout the south. He was one of, if not the oldest minister in active service, being in his 84th year.



STORK TIME

to most women is a term of anxiety, serious thought and sweet anticipation. With the cessation of pain necessary to childbirth, there comes calm nerves, sleep and recuperation.

MOTHER'S FRIEND

does diminish the pain accompanying maternity. With its aid mothers can and do bring healthy, sweet dispositioned and ideal babies into the world. Morning sickness, sore breasts and excruciating pains caused by the gradually expanding organs, are relieved by this penetrating and relaxing liniment. Among the manifold aids to childbirth Mother's Friend has grown in popularity and gained a prestige among rich women as well as poor; it is found and welcomed in the mansion as well as in the cabin. By lessening the mother's agony of mind and diminishing pain a beautiful influence is wrought upon the child, and instead of peevish, ill-tempered and sickly forms you have healthy, laughing humanity, remaining a blessing ever to you and its country. All Druggists sell Mother's Friend at 5c. Write for free book "Motherhood" THE BRADFIELD REGULATOR CO., Atlanta, Ga.

FRANKLIN ACADEMY.

The closing exercises of Franklin Academy will take place on next Tuesday and Wednesday, the exercises on Tuesday, which will consist of songs, recitations, dialogues, etc., by the pupils of the academy will take place in the chapel in the forenoon, while Wednesday's entertainment, which is to be in the shape of an opera entitled "The Pixie's Triumph," which will take place at the opera house. A synopsis of the opera has already appeared in the Commercial, and the prices will be as follows: boxes, 50 cents; parquet, 35 cents; dress circle, 25 cents; gallery, 15 cents. Curtain rises at 8:30 p. m.

WEDDING INVITATIONS and ANNOUNCEMENTS.
Latest correct form, highest grade materials, lowest prices.
\$1.00 FOR 100.
Elegantly engraved wedding cards, the new standard, 5c.
Special 25c.

Mobile Engraving